

## Going Green With Managed Print

Print is an organizational necessity, and the amount of printing seems to increase annually. This increase in print not only affects your bottom line, but it also increases your carbon footprint. Green and printing may seem contradictory because printing requires the use of power, paper, plastics (oil), and components that are not biodegradable. However, not controlling inefficiencies that take place in office printing can have cascading effects on the environment and your budget.

Employing the Print4 Managed Print Solution can provide your organization not only the means to reduce print costs, but can also reduce your organization's carbon footprint.

The Print4 solution supports your green initiatives while improving your bottom line by creating efficiencies within your printing environment



### Environmental Benefits of MPS:

- Use of parts and consumables that are environmentally responsible
- Power savings through proper printer rationalization and use of ENERGY STAR® rated devices
- Reduction in carbon footprint through fewer service trips and parts shipments due to properly maintained printers
- Proper use of devices - electronic faxing, duplex printing, power save modes
- Just in Time (JIT) inventory management automatically creates electronic toner orders resulting in fewer cartridges wasted, less toner wasted, and less paper used to create individual orders
- Proper recycling of decommissioned devices